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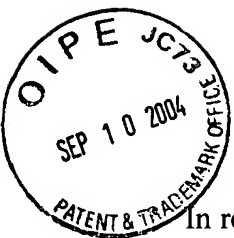
3623

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<b>PTO</b> <b>SEP 10 2004</b> (to be used for all correspondence after initial filing) <b>PATENT &amp; TRADEMARK</b>	<b>TRANSMITTAL FORM</b>		
	Application Number	10/021,917	
	Filing Date	December 13, 2001	
	First Named Inventor	Bergstrom	
	Group Art Unit	3623	
	Examiner Name	Colon	
Total Number of Pages in This Submission		Attorney Docket Number	05222.00333

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Response <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input checked="" type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <b>Communication</b> <b>Certificate of Express Mail</b> <b>Return Receipt Requested</b>
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual name	Kenneth F. Smolik Banner & Witcoff, Ltd.	
Signature	<i>Kenneth F. Smolik</i>	
Date	September 10, 2004	

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 05222.00333

In re U.S. Patent Application of Bergstrom, )  
et al. )  
 ) Group Art Unit: 3623  
Application No. 09/021,917 )  
 ) Examiner: Colon  
Filed: December 13, 2001 )  
 )  
For: Stochastic Multiple Choice Knapsack )  
Assortment Optimizer )

**COMMUNICATION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

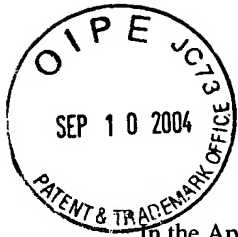
Dear Sir:

Applicants hereby submit for filing, the enclosed "Power of Attorney by Assignee of Entire Interest" for the above-referenced patent application. Also, please note the new Attorney Docket Number is **05222.00333**.

The Commissioner is authorized to charge any fees in connection with this correspondence to Deposit Account No. 19-0733.

Date: September 10, 2004

Respectfully submitted,  
By: Kenneth F. Smolik  
Kenneth F. Smolik  
Registration No. 44,344  
BANNER & WITCOFF, LTD.  
10 South Wacker Drive  
Suite 3000  
Chicago, Illinois 60606  
Telephone: 312-463-5000  
Facsimile: 312-463-5001



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
(Attorney Docket No. 05222.00333)

In the Application of:

Bergstrom, et al

Serial No.: 10/021,917

Filed: December 13, 2001

For: STOCHASTIC MULTIPLE CHOICE KNAPSACK  
ASSORTMENT OPTIMIZER

)  
)  
) Examiner: Catherine M. Colon  
)  
)  
) Group Art Unit: 3623  
)  
)  
) Confirmation Number: 2229  
)

**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST**

Assistant Commissioner for Patents  
Alexandria, VA 22313-1450

Sir:

As assignee of record of the entire interest of the above identified application the undersigned hereby revokes any and all powers of attorney heretofore given and hereby appoints, both jointly and severally, as our attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith the practitioners at:

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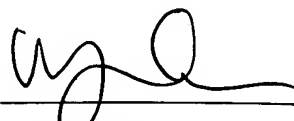
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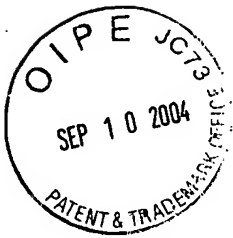
Charles L. Miller  
Banner & Witcoff, Ltd.  
Ten South Wacker Drive, Chicago, Illinois 60606-7407  
Tel: (312) 436-5437  
Fax: (312) 436-5001

The undersigned is empowered to sign this statement on behalf of the assignee.

Date:

8/25/04

  
\_\_\_\_\_  
Wayne P. Sobon  
Assistant Secretary and Director of Intellectual Property

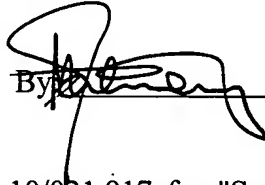


CERTIFICATE OF EXPRESS MAIL  
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By  \_\_\_\_\_

Bergstrom, et. al., U.S. Patent Application No. 10/021,917 for "STOCHASTIC MULTIPLE CHOICE KNAPSACK ASSORTMENT OPTIMIZER"

- Transmittal Form (in duplicate)
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- Power of Attorney by Assignee of Entire Interest (1 page)
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